

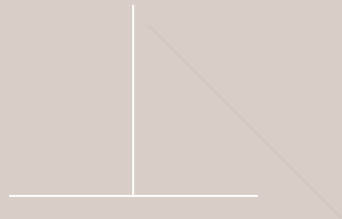


---

A Unique Collaboration Of  
Artistry & Architecture

---

M3M X ELIE SAAB



## VISION STATEMENT

An ethical, growth oriented organisation, that strives for customer delight, by delivering the 'best-in-class' projects, with uncompromising quality standards, through innovation and speed.

# A Name That Has Shaped India's Urban Landscape For Last **15 Years**

**₹18,500 crore in NCR Pre Sales**  
→ Amongst India's **Top 3**

**₹1 lakh crore in**  
Projected sales by  
FY2027

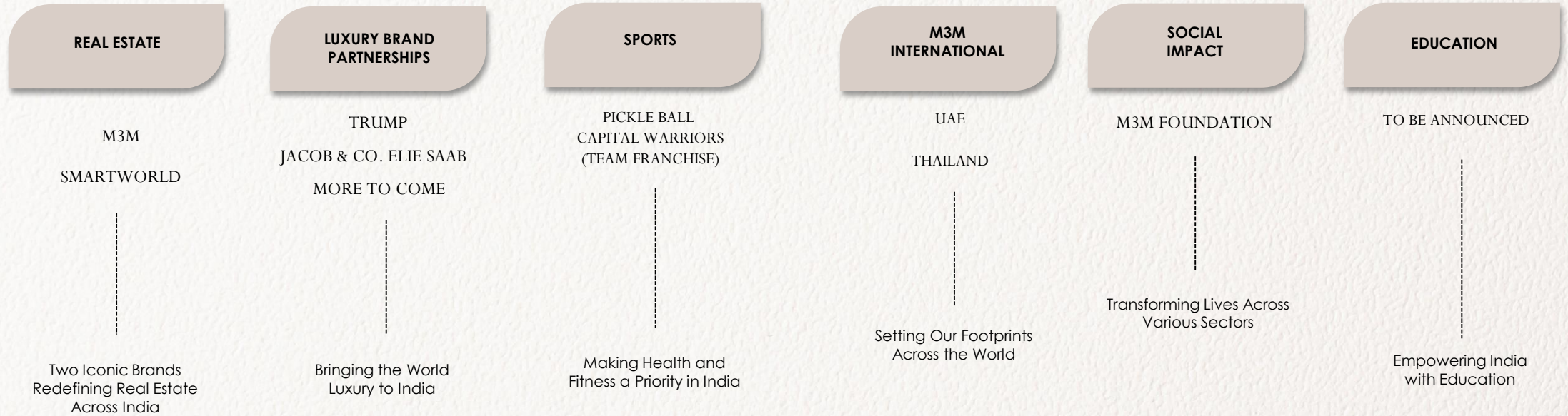


And, Is the  
**Largest Unlisted Developer In India**



Today, we are no longer a developer only...  
**We are diversifying across Lifestyle segments**

# An Evolution Beyond Real Estate Into Experiences, Aspirations, & Uplifting Communities



Now, we are taking India to  
**The Global Stage**

- Pioneered Branded Residential Living In India



Jacob & Co. India

1<sup>st</sup> Ever  
in  
India

Trump Towers



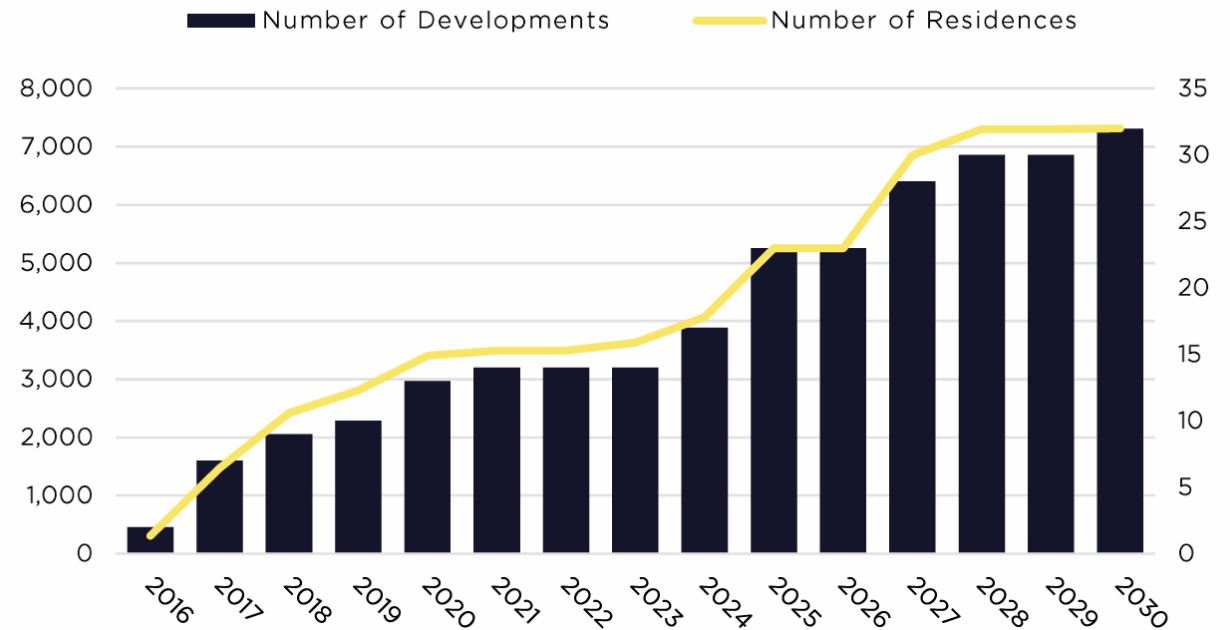
# Branded Living is Seeing An Unprecedented Demand

Asia Pacific Region Emerged as Central Hub for Branded Residences, with 21% Global Supply

Indian Markets are Dominated by Hotel Branded Residences Accounting to 75% of the Total Market

Source: Study by Savllis Global Development Consultancy Report

### Evolution of Branded Residences in India



M3M's strategic investments reflect its commitment to bringing the world's most marquee brands to India

**Outlook LUXE**  
GUIDE TO THE GOOD LIFE



### M3M India Launches Jacob & Co. Residences In Noida, Unveiling India's First Ultra-Luxury Branded Homes Under The Iconic Maison

*Jacob & Co.'s foray into India follows its remarkable ventures such as the opening of its first retail store in Mumbai.*

**THE ECONOMIC TIMES**  
English Edition • Today's ePaper

Home | Business | Markets | Data | News | Industry | SME | Politics | Wealth | Tech | AI

Banking/Finance • Cars/Products • Energy • Renewables • Intl Goods/Services • Healthcare/Pharma • Services

#### M3M Group to invest Rs 2,100 crore to build ultra-luxury homes under Jacob & Co brand in Noida

Last Updated: Oct 16, 2025, 05:22:00 PM IST

**Insights**  
M3M India is investing Rs 2,100 crore to develop Jacob & Co-branded ultra-luxury homes in Noida, marking the luxury brand's first housing project in India. The 8-acre development, expected to generate Rs 3,000 crore in revenue over three years, will offer premium residences priced between Rs 16-25 crore.

**Outlook**  
Realty firm **M3M India** on Thursday said it will invest Rs 2,100 crore to develop Jacob & Co-branded ultra-luxury homes in Noida as part of its expansion plan.

**Outlook 360° Live**  
Your 24-hour guide to breaking Budget news  
Check what gets cheaper and costlier in Budget this year



**Most Se**  
IFSC Share  
1000 Airtel  
Sudam Ener  
Share Price

**Business Today**

Business News > Real Estate > M3M eyes I

### M3M eyes Rs 8,300 crore from Elie Saab-branded residences in Gurugram, Noida

#### M3M plans to invest Rs 3500 crore in the two

**FORTUNE** INDIA

### M3M's ₹2,100 cr branded luxury residential project with Jacob & Co. in Noida to feature homes priced up to ₹25 cr

Manoj Sharma

October 16, 2025, 14:43 IST / 2 min read

Summary Share

Jacob & Co. makes its India debut with a branded residential development in Noida. The project entails a total investment of ₹2,100 crore, and is expected to generate a topline of approximately ₹3,500 crore


**Business Standard**

HOME COMPANIES START-UPS RE **Subscribe**

Home / Companies / News / Elie Saab forays i...

### Elie Saab forays into Indian branded residence market with M3M group

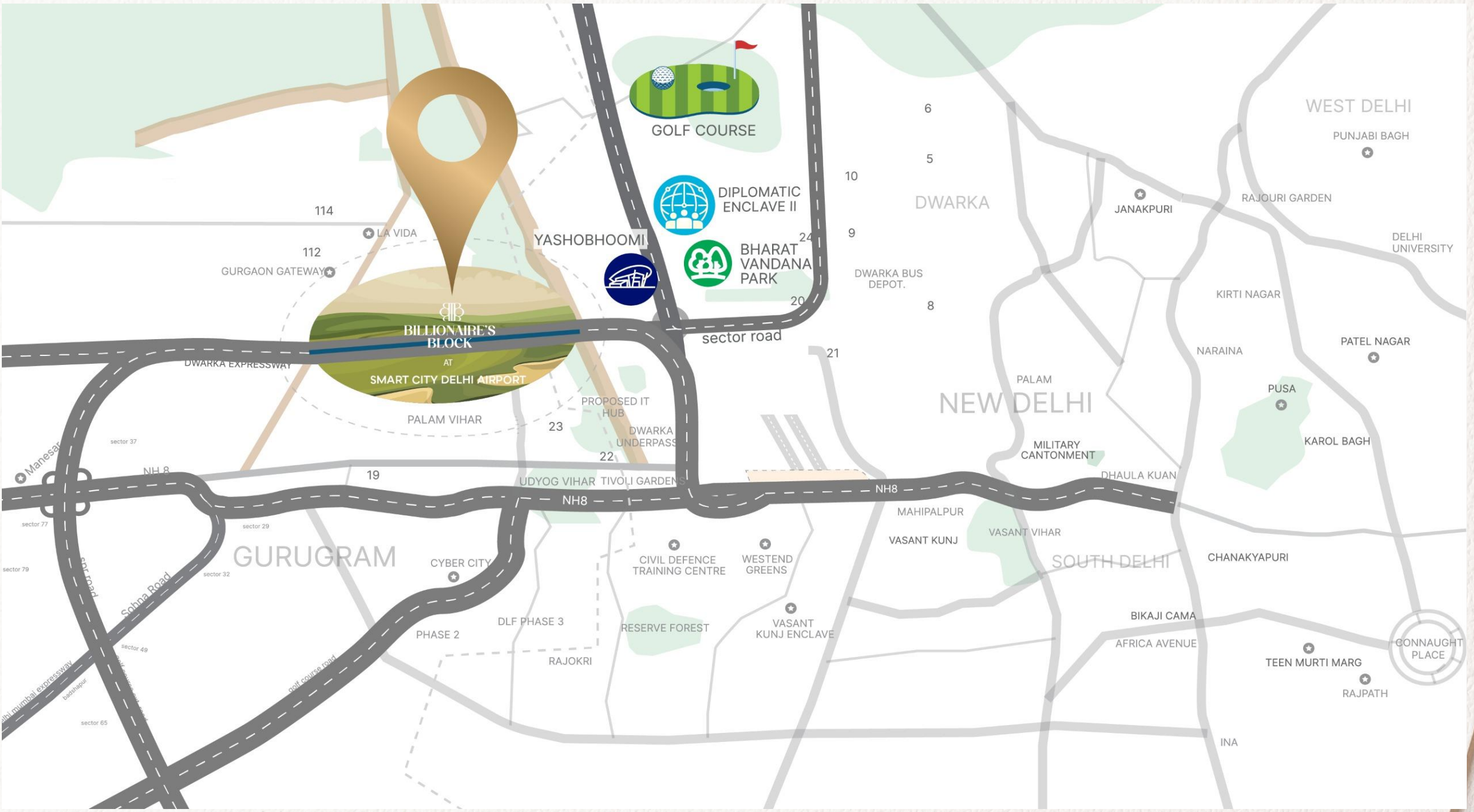
Elie Saab to open first retail store this year



Taking this vision forward...A New League Began with...



At Smart City Delhi Airport



**BILLIONAIRE'S  
BLOCK**  
AT  
**SMART CITY DELHI AIRPORT**



GOLF COURSE



DIPLOMATIC  
ENCLAVE II



BHARAT  
VANDANA  
PARK



YASHOBHOOMI

114  
112  
GURGAON GATEWAY

6  
5  
10  
9  
8  
DWARKA  
DWARKA BUS  
DEPOT.

NEW DELHI

WEST DELHI

GURUGRAM

SOUTH DELHI

Manesar  
Sohna Road  
Delhi Mumbai Expressway  
Sector 77  
Sector 79  
Sector 49  
Sector 65

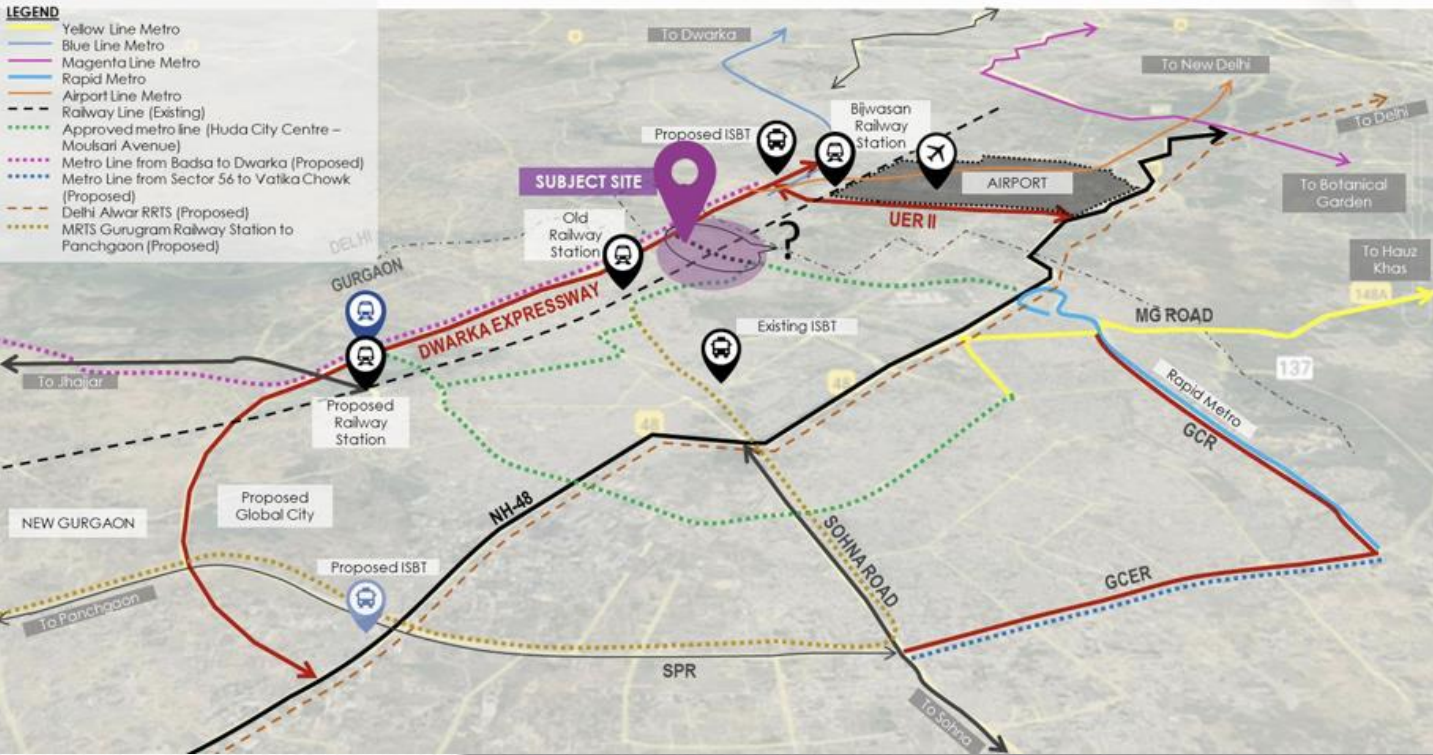
PALAM VIHAR  
UDYOG VIHAR  
TIVOLI GARDENS  
CYBER CITY  
PHASE 2  
DLF PHASE 3  
RAJOKRI  
RESERVE FOREST  
CIVIL DEFENCE TRAINING CENTRE  
WESTEND GREENS  
VASANT KUNJ ENCLAVE

MAHIPALPUR  
VASANT KUNJ  
VASANT VIHAR  
MILITARY CANTONMENT  
DHOLA KUAN

JANAKPURI  
RAJOURI GARDEN  
DELHI UNIVERSITY  
KIRTI NAGAR  
NARAINA  
PATEL NAGAR  
PUSA  
KAROL BAGH  
CHANAKYAPURI  
BIKAJI CAMA  
AFRICA AVENUE  
TEEN MURTI MARG  
RAJPATH  
INA



CONNAUGHT  
PLACE



## Robust Infrastructure

**Greens**  
 150m + 30m  
 Green Belt On Each Side

**Metro Line**  
 3 Km to Yashobhoomi Expo Center Metro Stn.

**Airport**  
 10-15 mins to International Airport

**Road Infra**  
 4 lane underground interchange along DXP to connect Global City



**BILLIONAIRE'S  
BLOCK**

Gurugram  
Sector 111

---

300+ Lakh Sq. Ft.  
Residential Area

170 Acres  
Saleable Area

---

130+ Lakh Sq. Ft.  
Branded Retail

M3M MARKET 113

M3M CFC

M3M CAPITAL

M3M CAPITALWALK

M3M ST. ANDREWS

M3M MANSION

SW DXP

DWARKA EXPRESSWAY THE BILLIONAIRE'S BLOCK

BR1

BR3

BR7

PUSHPANJALI FARMHOUSES

BHARAT VANDANA PARK

YASHOBHOOMI

DWARKA STADIUM

IGI AIRPORT

AERO CITY



**BILLIONAIRE'S  
BLOCK**



THE  
BILLIONAIRE'S BLOCK

T h e F i r s t I c o n O n



**BILLIONAIRE'S  
BLOCK**

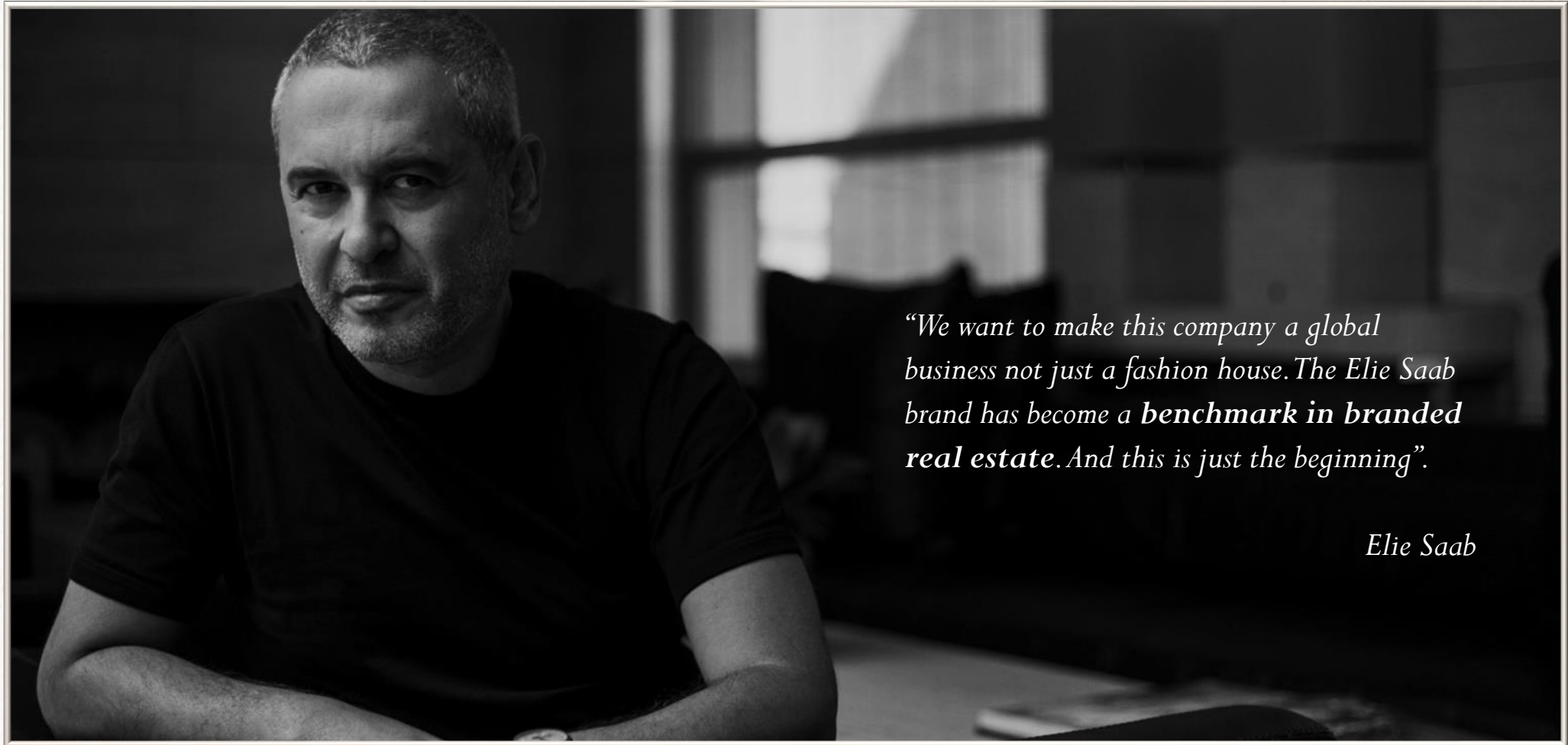
**M3M**  
RESIDENCES

BY  
**ELIE SAAB**



Launched In A Star-Studded Gala Evening





*“We want to make this company a global business not just a fashion house. The Elie Saab brand has become a **benchmark in branded real estate**. And this is just the beginning”.*

*Elie Saab*





A curated  
**Inner Circle**  
of Icons and Refined Luxury



BESPOKE INTERIORS FOR PRIVATE JETS & YACHTS

PRIYANKA  
CHOPRA



ANGELINA JOLIE



AISHWARYA RAI



KATE MIDDLETON



BEYONCE



SONAM KAPOOR



JENNIFER LOPEZ



ALIA BHATT





RUGS TO RESIDENCES  
EVERYTHING  
**BESPOKE. HANDCRAFTED. PERFECTED**



## **ELIE SAAB Addresses**

THE MOST ICONIC STAR IN THE CITY'S SKYLINE

# Present Across 15 Countries





ELIE SAAB

LA MER AT AL MARJAN ISLAND, UAE



# ELIE SAAB

WATER FRONT, ABHU DHABI

# ELIE SAAB

WATER FRONT, ABHU DHABI





ELIE SAAB

OHANA VILLAS, LEBANON



ELIE SAAB

SAMANA OCEAN VIEW, MALDIVES

Now Adding the Next Edition

Elie Saab Residences- India.



A Glimpse Into The Elie Saab Way Of Life in India





**M3M**  
RESIDENCES

BY  
**ELIE SAAB**



**Precision Engineered Double  
Glazed Glass Façade**

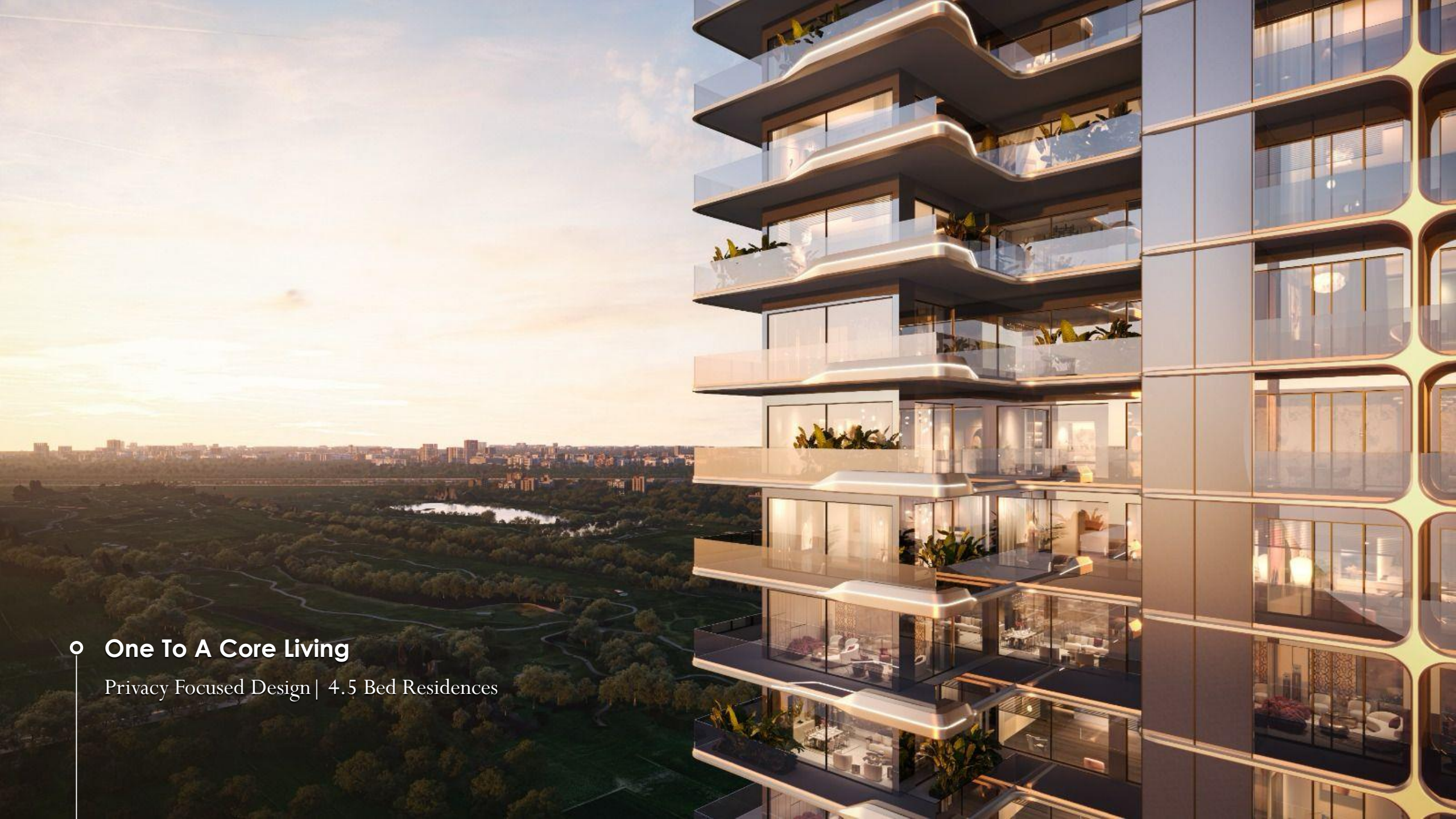
Sound Proof | Full Privacy





○ **An Engineering Masterpiece**

Each balcony is engineered as a single piece prototyped in Italy, clad in custom alloy



o **One To A Core Living**

Privacy Focused Design | 4.5 Bed Residences



**Statement Drop Off Zone**

A Crested & Stately First Impression

**M&M**  
RESIDENCES  
BY  
ELIE SAAB



**A 400 Cr. Arrival Experience  
Inspired By Parisian Hospitality**

German Crystal Chandelier

Hand Woven Persian Carpet, Designed By Elie Saab

High Grade Carrara Marble\*

Signature Fabric Textures, Designed By Elie Saab

○

## True Luxury Begins When You Open The First Door

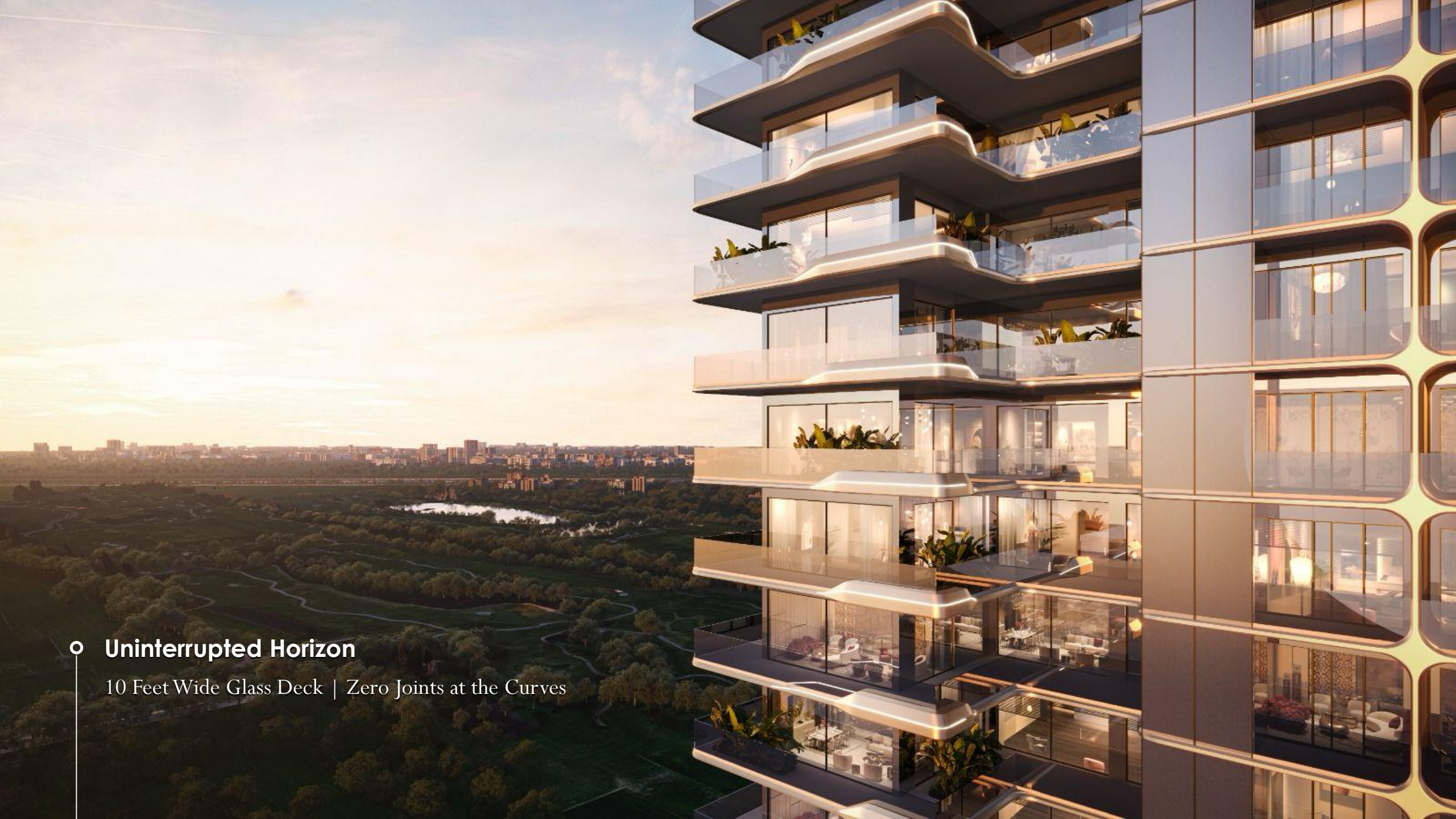
Among the Fastest Lifts in the World ( 10 m/s)

ELIE SAAB Patterns

\*Michael Angelo Marble Cladding



\*Michael Angelo or Equivalent marble



○ **Uninterrupted Horizon**

10 Feet Wide Glass Deck | Zero Joints at the Curves



For That Elevated Sense Of Space  
12 Ft. High Ceiling



A photograph of a rooftop pool deck at night. The pool is illuminated with blue lights. In the foreground, there are lounge chairs and a table with a bottle of champagne. The background shows a city skyline with many lit-up buildings under a dark sky. The text "Resort Living, Every Day" and "Private Pool With Every Deck" is overlaid on the image.

Resort Living, Every Day  
Private Pool With Every Deck





A Masterfully  
Designed Haven Of  
Calm & Comfort



The Ultimate  
Spa  
Experience







Elie Saab  
Signature Interiors



---

## THE DUBAI DESIGN ACCESS

GET PRIVATE CONSULTATION ON DESIGN FINALISATION IN DUBAI

A RANGE of 3 OPTIONS WILL BE PROVIDED

---

A Grand Experience with

---

**THE SAAB CLUB**

**200+ AMENITIES**



# THE SAAB CLUBFRONT





○ Exclusively For  
Elie Saab Residents Only



- 

Well Curated Lifestyle



Lush & Winding Greens
- 

Resort Style Living



Access Via 30m Road
- 

Unrestricted Views



White Glove Services

Social & Wellness Spaces **Spread Over 1.5 Mn Sq. Ft.**



Buffer  
Landscaping



Winding  
Greens



Zen  
Garden



Oxygen  
Rich Climate

Managed By One Of  
World's Finest Hospitality Group



**ROSEATE**  
HOTELS & RESORTS



○ Brunches, Boardwalk, Blue  
Horizon At The Waterfront

200+ AMENITIES FOR ELEVATED LIFE



Curated Global  
Culinary Experiences with  
Michelin Star Restaurant

200+ AMENITIES FOR ELEVATED LIFE



○ A Perfect Lounge For Relaxation

200+ AMENITIES FOR ELEVATED LIFE



○ Sports Bar



o Ice Room



○ For Those Luxe Celebrations

- Banquet Hall
- Party Lawn
- Barbeque Place



o **Health & Fitness**

State-of-the-art Indoor Gym with the most Advanced Equipment's

200+ AMENITIES FOR ELEVATED LIFE



Outdoor Gym ○

200+ AMENITIES FOR ELEVATED LIFE



**Tranquil Mind Body Sanctuary  
With The Yoga Studio**

2 Indoor Gyms | Outdoor Gym

○ An Elevated Collection Of Sports Facilities



Badminton



Lawn Tennis



Table Tennis



Squash



Swimming



Box Cricket



Basketball



Putting Zone

200+ AMENITIES FOR ELEVATED LIFE



○ 5 Star Like  
Club Lounge

o 5 Star Like  
Business Lounge



200+ AMENITIES FOR ELEVATED LIFE



o Sr. Citizen's Lounge

200+ AMENITIES FOR ELEVATED LIFE



Children's Den Designed To Invoke Imagination

200+ AMENITIES FOR ELEVATED LIFE



Professional Grade  
Boxing Ring

200+ AMENITIES FOR ELEVATED LIFE



○ Champion Level Climbing wall

200+ AMENITIES FOR ELEVATED LIFE



Private Luxury  
Bowling Suit

200+ AMENITIES FOR ELEVATED LIFE

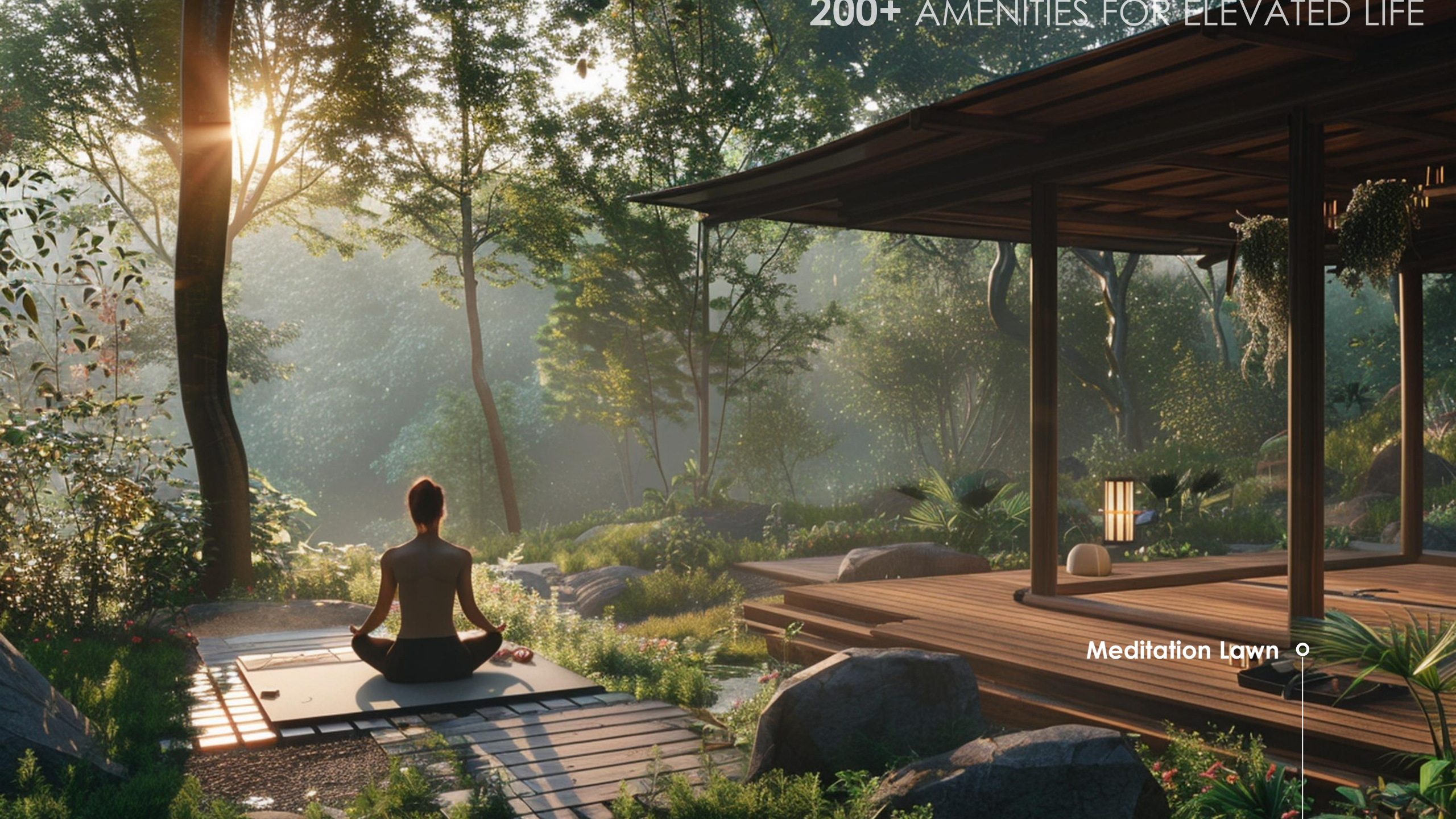


Holistic Luxury Wellness  
Retreat With The SPA



Couture – Style Beauty  
Atelier Salon

200+ AMENITIES FOR ELEVATED LIFE



Meditation Lawn ○



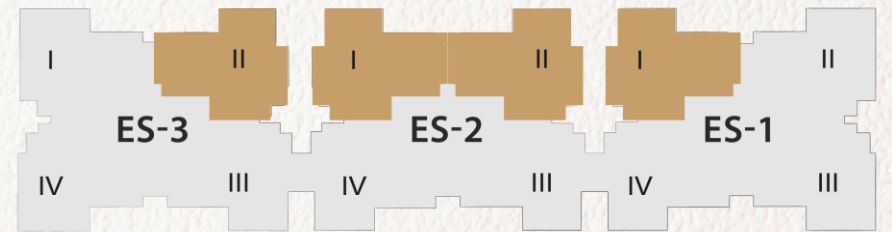
THE ELIE SAAB CLUB



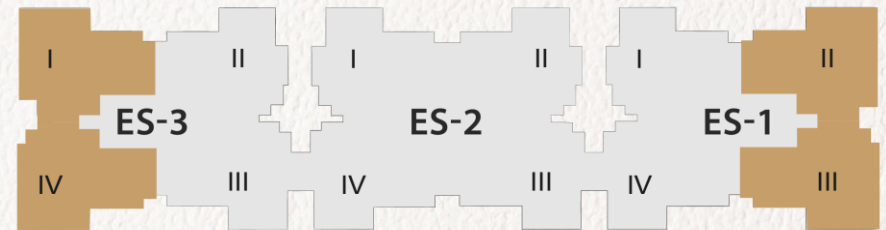
LAYOUTS

M3M RESIDENCES BY ELIE SAAB, BILLIONAIRE'S BLOCK, SMART CITY DELHI AIRPORT



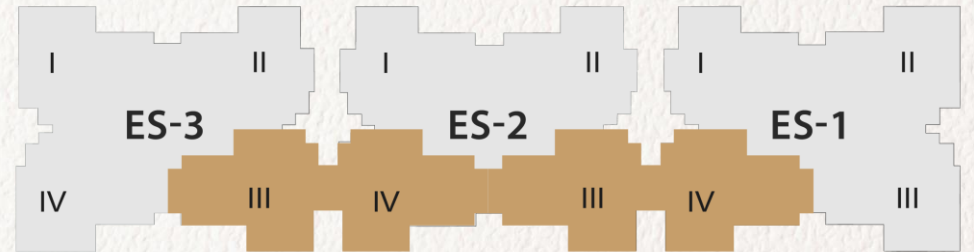


**TYPE 1** | 4.5 Bed + House help Room  
 Area: 4205 sqft



TYPE 2

4.5 Bed + House help Room  
Area: 4520 sqft



**TYPE 3** | 4.5 Bed + House help Room  
Area: 4655 Sq. Ft.



INR **37,500** PER SQ FT



Thank You